

Dr. Azza El-Shinnawy
Education and Citizenship (CSR) Lead
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Azza El-Shinnawy is the Education and Citizenship (CSR) Lead for Microsoft Gulf, being responsible for strategic leadership, management and execution of Microsoft's plans and programs in education and citizenship across the Gulf region.

Azza's role targets the provision of support to Microsoft's plans to help transform education and execute on its vision of "expanding the power of education for all through personalized learning". She is also responsible for supporting strategic partnerships between Microsoft and key stakeholders in government and policy circles to support solving societal challenges and creating economic opportunities.

Before joining Microsoft, Azza was Advisor to Egypt's Minister of Investment, having been responsible for establishing a research division to undertake and disseminate policy research and publications on investment trends, asset management activities and non-bank financial services in Egypt. She has been also responsible monitoring and contributing to the core components of Egypt's sovereign credit ratings file.

Azza has been lecturer at the American University in Cairo, having taught graduate courses towards the attainment of the Master of Public Policy and Administration. She has worked with the Eastern Mediterranean Region Office of the World Health Organization as an expert on trade liberalization in health services, advising governments on the scheduling of commitments under the framework of the WTO GATS Agreement.

She is an expert on the pharmaceutical industry as well as on trade and industrial policy in the context of the Arab region. She has undertaken numerous consultancy and advisory roles with international organizations such as UNDP, the World Bank as well as the EU, and other nongovernment organizations such as Oxfam.

Azza holds a PhD in International Development from the London School of Economics in the UK. She earned an MA in public administration from the American University in Cairo, and an MA in Development Economics from the University of East Anglia in the UK. She has earned her BA in political science from the American University in Cairo.